

2018 RUSTON COMMUNITY COUNTS

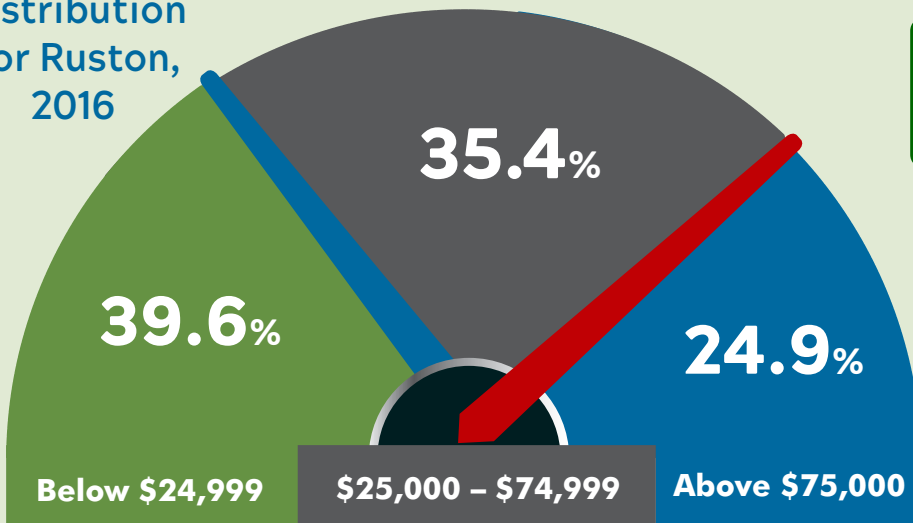
Driving Change in North Louisiana

RUSTON AT A GLANCE

- Population: 47,480
- Population growth: 11.6% over 10 years
- Median household income: \$34,527
- Education levels: 41% have Associate's Degree or higher



Income Distribution for Ruston, 2016



POVERTY & ECONOMICS

DATA ODOMETER:

The poverty rate for Ruston families with children under 5 is 41.4%.

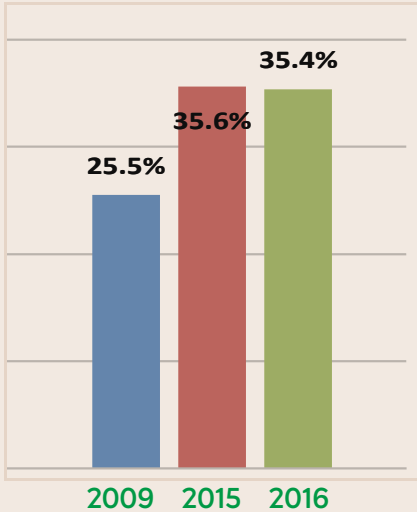


INFO INTERSECTION: 88.7% of adults living in poverty in Ruston have less than a Bachelor's Degree. In addition, 54.7% of people working full-time or part-time still live below the poverty line.

EDUCATION

In 2016, 60.3% of 3 and 4-year-olds were enrolled in school.

Percent of Population 25 Years and Over with Bachelor's Degree or Higher



DATA ODOMETER:

Currently, the cohort Graduation Rate is at 90.7%. That marks a 17.6% increase over the past 10 years.

MORTALITY RATE:

Ruston: 766.6

Shreveport: 1048.52

Natchitoches: 1110.8

Bastrop: 1296.5

(per 100,000 population)



Percent Uninsured: 15.2%

3.4% decrease over 4 years

PERCENT OF POPULATION UNINSURED

18.6%

16.5%

15.2%

2012 2015 2016

Percent 18-64 Employed and Uninsured: 20.5%

3.1% decrease over 4 years



HEALTHCARE