2018 RUSTON COMMUNITY COUNTS
Driving Change in North Louisiana

RUSTON AT A GLANCE
- Population: 47,480
- Population growth: 11.6% over 10 years
- Median household income: $34,527
- Education levels: 41% have Associate’s Degree or higher

Income Distribution for Ruston, 2016
- 39.6% Below $24,999
- 35.4% $25,000 – $74,999
- 24.9% Above $75,000

POVERTY & ECONOMICS

INFO INTERSECTION: 88.7% of adults living in poverty in Ruston have less than a Bachelor’s Degree. In addition, 54.7% of people working full-time or part-time still live below the poverty line.

DATA ODOMETER:
The poverty rate for Ruston families with children under 5 is 41.4%.

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In 2016, 60.3% of 3 and 4-year-olds were enrolled in school.

Data Odometer:
Currently, the cohort Graduation Rate is at 90.7%. That marks a 17.6% increase over the past 10 years.

Mortality Rate:
- Ruston: 766.6
- Shreveport: 1048.52
- Natchitoches: 1110.8
- Bastrop: 1296.5
(per 100,000 population)

Percent Uninsured: 15.2%
3.4% decrease over 4 years

Percent 18-64 Employed and Uninsured: 20.5%
3.1% decrease over 4 years